

How to **promote,**  
**gain fans,** and  
**generate revenue**  
for your music



**Submit  
Choon**  
.COM



## Hello & Welcome,

Making it as an artist doesn't happen overnight - no matter how much we hope for it, no matter how much we deserve it!

However, getting discovered by fans and music professionals in the industry isn't as challenging as it once was.



With the help of platforms like **SubmitChoon**, artists are taking back their power and promoting their music directly to the people who can make their dreams of success a reality.

If you have a song or album that you're ready to promote, this is the strategy you need to explore to maximize your potential, reach, and revenue.

Ready to learn more?

Sweet.

**Let's get straight to it.**

# THE IMPORTANCE OF SELF- PROMOTION



Unless you're a big-name artist with a large team of promoters and professionals around you, it's up to you to get your music heard by the right people. Doing this through social media platforms or other promotional means can be slow and tedious.

Paid ads can gain some traction, yet the real work begins when they get onto your page. From there, you need to convince them you're worth a follow, that your music is good enough to add to their playlists, that you're professional enough to promote on their own channels.

Navigating this can be challenging when you don't know much about promotion work or don't have the time to build up a considerable following organically. Being an artist does take hard work, so that doesn't mean you shouldn't try to dedicate your time to this. However, there are other avenues you can explore.

Instead of paying for ads online on generic social media platforms, it might be time to consider buying SubmitChoon credits so that you can start streaming your music directly into the ears of professionals who can take your career to the next level.

“

**Once a song's out there, it's no longer mine. And that's the whole purpose of music: to belong to people.**

Sade Adu

## What's the difference?

Using social media, emails, or any other form of online promotion can mean your music gets lost in the crowd.

With so many people trying to promote their music, product, or page, the internet becomes a wave of great things just waiting to be seen by the right people. Unfortunately, in many cases, they drown out before getting to where they deserve to be.

With SubmitChoon, you're taking back the power of where your music is heard.

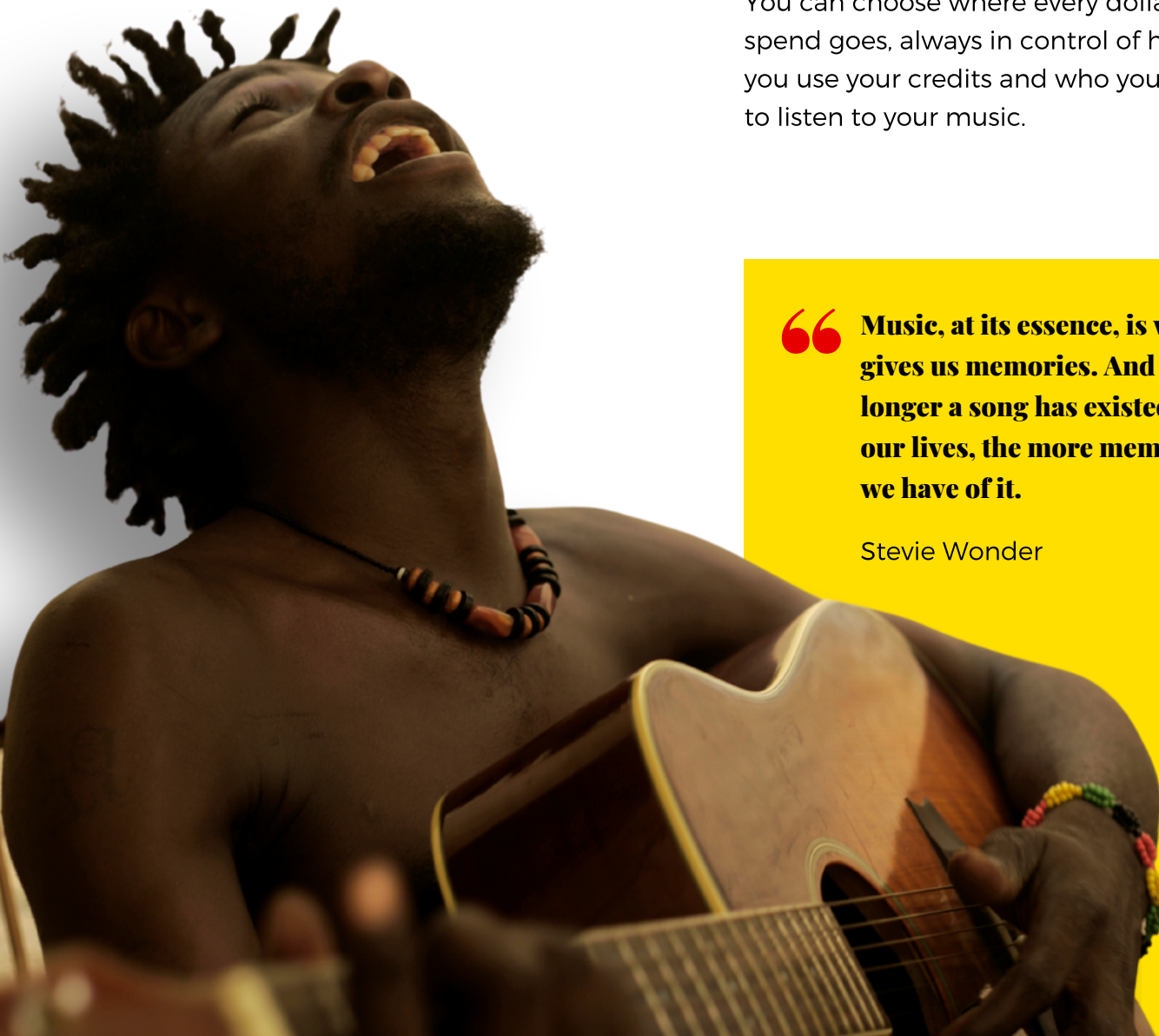
You're not advertising to a mass of people who aren't interested; you're channeling your music directly to the industry professionals and fans who are **SEARCHING** for your music. As part of the platform already, they want to hear from **YOU**.

**In short, they are ready to discover you and your work.**

The good news is SubmitChoon is pretty flexible to all budgets. So whether you want to spend a couple of hundred dollars testing it out or dropping a lot more to reach the full range of interested people is up to you. You can choose where every dollar you spend goes, always in control of how you use your credits and who you want to listen to your music.

**“ Music, at its essence, is what gives us memories. And the longer a song has existed in our lives, the more memories we have of it.**

Stevie Wonder



## How does it work?

With SubmitChoon, you can market your music to fans across the globe through radio plays, YouTube mixes, social media shares, and all that good stuff that helps you reach a broader and broader net of music enthusiasts who love dancehall, reggae, and soca.

By sending your music directly to interested people, you ensure you're getting heard when you want to be - every time you drop a new hit or create a full album.

From there, the more they see your name and hear your tunes, the better they recognize you and the more they want to hear from you.

This recognition builds long-term fans, increases your visibility, and, in turn, it generates revenue to help you grow bigger and better each time.

You get to decide where you **funnel your music**, choosing the service or influencer you want to connect with or be promoted by.

That means you can tailor your strategy to what you want to achieve.

Complete control like this will mean no wasted money, only genuine connections with real influencers, fans, and music professionals.

## So, is it only for newcomers?

Absolutely not. While SubmitChoon is great at the beginning of your career, it can also be hugely beneficial to established artists who want to stay relevant and connected.

That means it's not just a short-term strategy for upcoming artists to push their music; it's a long-term game plan to keep you at the top of your fans' minds,



# THE POWER OF CONNECTION



The beauty of promoting your music directly to music professionals, influencers, and fans is that you start to build genuine connections. There is no need to follow up, you don't need to send multiple emails, slide into too many DMs, or chase after people hoping they will take a listen.

With SubmitChoon, the whole concept is that they will listen first and respond later. As artists, that's all we need. When they can see your talent from the get-go, you don't need to convince them to press play over and over again.

It's fast, powerful, and impactful for the future of your career and the revenue you can create for yourself working on something you're passionate about.

**READY**  
**TO START**  
**PROMOTING?**

## LET'S GET YOU HEARD!

Sign up for SubmitChoon today and get your music heard by the big names in the industry and loyal fans you need tomorrow.

The power is in your hands. Are you going to take it?

**JOIN NOW**



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